



# SADE BROWNE

## CONTACT

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 linkedin.com/in/sadebrowne

 www.youtube.com/watch?v=poOPPqbj03I&t=94s

## EDUCATION

### BACHELOR OF ARTS: BROADCAST AND ELECTRONIC COMMUNICATIONS ARTS 2015

San Francisco State  
University  
San Francisco, CA

## SKILLS

News Writing  
News Producing  
Social Media Platforms  
Video Production  
Radio Production

## COMPUTER SKILLS

AVID Media Composer  
AVID iNews  
Adobe Premiere  
ENPS  
GV Stratus  
Edius Stratus

## ABOUT ME

Multimedia Journalist and News Producer at KRCR ABC 7 in Redding, California where she supports the evening news team. Personable, highly motivated individual. With her storytelling skill and live reporting, she has a set range from broadcast news to social media broadcasting. Her passion for content, creative storytelling, and media have driven her to strive for success with any company and team that she's supporting.

## EXPERIENCE

### MULTIMEDIA JOURNALIST & PRODUCER

**KRCR ABC 7, Redding, California | Nov 2017 - Present**

- Report live breaking news on social media platforms covering a variety of topics ranging from natural disasters, national news, and local community issues.
- Conducts interviews, write news scripts, voice, and edit feature stories for television broadcast; Developed story ideas for the daily newscast.
- Developed news sources, contacts and relationships Responsible for setting rehearsal and filming schedule.

### PRODUCTION ASSISTANT

**Disney ABC7 News, San Francisco | Nov 2015 - October 2017**

- Assist Executive Producers, Producers, News Writers, Anchors, Television Reporters, and the Creative department.
- Researching stories, coordinating video for reporters, research archives for scripts, and distributes scripts all within tight critical deadlines.
- Maintain and prepare social media tagboard for on-air broadcast.

### CONSUMER COUNSELOR

**Disney ABC7 News, San Francisco | Aug 2015 - Mar 2016**

- Investigated and escalated over 50 consumer complaints cases weekly from the general public as potential segment stories for "Michael Finney's 7 On Your Side" on ABC7 News San Francisco.
- Supported Producers on shoots occasional and additional research.

### NEWS ASSIGNMENT DESK INTERN

**KRON-TV | San Francisco | Jan 2015 - May 2015**

- Answered escalated calls from news team, publicist, and incoming news tips from the general public.
- Conducted "fast-check" investigations for Breaking News stories.