

# Jeanette Quezada

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## OBJECTIVE

Journalist with three years' experience in broadcast journalism. Honed extensive communication skills in a market five newsroom; now pursuing position to inform and culturally enrich the the public through multi-media, multi-platform and compelling story-telling.

## NEWS EXPERIENCE

**Reporter - ABC KEZI-TV, Eugene, OR**

June 2017 - February 2018

Enterprised, shot, wrote, edited and presented news stories for multiple distribution platforms, including KEZI 9 News, KEZI 9.2, kezi.com, Facebook, and Twitter; creatively produced stories and effectively used pictures and natural sound to tell a story, with strong audio/video linkage; perform live shots from the newsroom and in the field

**Consumer Hotline Producer - NBC-Telemundo, Dallas/Fort Worth, TX** September 2016 - May 2017

Assisted viewers with dispute resolution and trouble shoot consumer complaints; researched and help develop consumer stories for use in local TV news consumer segments; assisted reporters and station segment producers in and gathering information and elements for consumer stories; communicated with public officials and company spokespersons to gather information

**Production Assistant - NBC KXAS-TV, Dallas/Fort Worth, TX** December 2014 - September 2016

Wrote stories for the night and weekend shows; attended meetings to discuss and review show content; printed rundown and scripts for the anchors and ran teleprompter; watched presidential debates and took notes on the highlights for the producer

**Assignment Desk Intern - NBC KXAS-TV, Dallas/Fort Worth, TX** September 2014 - December 2014

Pitched stories to iNews, write stories for the web, and run prompter; served as bridge of communication between NBC 5 and Telemundo 39; answered phone calls from viewers and reporters

**TCU 360- News Now - Reporter, Fort Worth, TX**

Summer 2012 - Spring 2015

Pitched enterprise story ideas and produced multimedia packages for campus media, experienced shooting and editing own news stories; produced and anchored daily and weekly newscast; run studio camera and prompter

**Writer- La Gazzetta Magazine Club, Florence, Italy**

Spring 2013

Wrote stories for the two editions published during the semester abroad; worked with a group of editors and contributed to the magazine layout selection

## SKILLS

**Computer:** iNews, ENPS, Edius, Final Cut Pro, Photoshop, WordPress, Microsoft Office, Power Point

**Social Media:** Blogger, Twitter, Facebook, Instagram, Snapchat, WordPress, LinkedIn

**Languages:** Fluent in English and Spanish, and intermediate Italian

## EDUCATION:

Texas Christian University, Fort Worth, TX- Bachelor of Arts in Journalism

May 2015

## TRAVEL EXPERIENCE

**Leadership** - British Columbia, Canada

Spring Break 2015

**Service Learning** - City of Knowledge, Panamá

Spring Break 2014

**Service Learning** - Merida, Yucatán

Fall Break 2014

**Study Abroad** - Florence, Italy

Spring 2013

**Educational** - Civil Rights Bus Tour

Spring 2012