

Karla Sosa

E-Mail: karla.s.sosa@hotmail.com Reel Link: <https://youtu.be/uzqauRfY0Jo> LinkedIn: www.linkedin.com/in/karla-sosa-3154b232/ Phone: (626) 320-6640

WORK EXPERIENCE

JULY 2017 TO PRESENT

News Bureau Chief & Bilingual MMJ / KAPP-KVEW-ABC AFFILIATE YAKIMA/TRI-CITIES

- Shoot, write and edit packages and VO/VOSOT for the 5, 6 and 6:30 p.m. evening newscast (**Breaking news, features, human interest, politics, trending topics**)
- Write, Produce and Anchor 3-minute newscast for local Spanish Azteca America Channel.
- Pitch and find story ideas everyday
- Live feed for Good Morning Northwest on occasions
- Responsible for all social media platforms
- Live-shots/look lives

JANUARY 2016 TO JUNE 2017

News Assistant / KABC7 TV- Los Angeles

- Traffic Producer for the 3pm and 4pm newscast
- Cut video for the web department
- Gather, write and update breaking news information for newsroom use by contacting public officials and monitoring social media.
- Work on show production for the newscasts

APRIL 2014 TO DECEMBER 2015

PROGRAMMING COORDINATOR/ SOCIAL MEDIA COORDINATOR AND ASSIGNMENT DESK EDITOR / MundoFOX-Super 22

- Update programming grid, Nielsen Rating Website, Children's Programming for digital channels
- Responsible for all social media platforms
- Assists reporters with researching, developing and setting up their stories. Assist writers, producers and web staff with gathering information and updating stories. Assigned and dispatched reporters with videographers to their locations. Reviewed sound bites in order to ensure smooth flow and composition of the news.

EDUCATION

California State University, Long Beach **May 2011**

- Bachelors of Liberal Arts, Journalism with a concentration in Print/Broadcast Journalism Minor: Spanish

SKILLS

- Bilingual in English and Spanish
- Skilled in social media platforms
- Final Cut Pro, Avid, WordPress, Excel, Hootsuite and MS Office Suite, InDesign, PhotoShop

Karla Sosa References

Carlos Herrera – Reporter
Cherrera1@abc10.com

Sally Jaramillo – Reporter
SJaramillo@lasvegasnow.com

Maria Leal
(323) 365-9730
CBS in Los Angeles